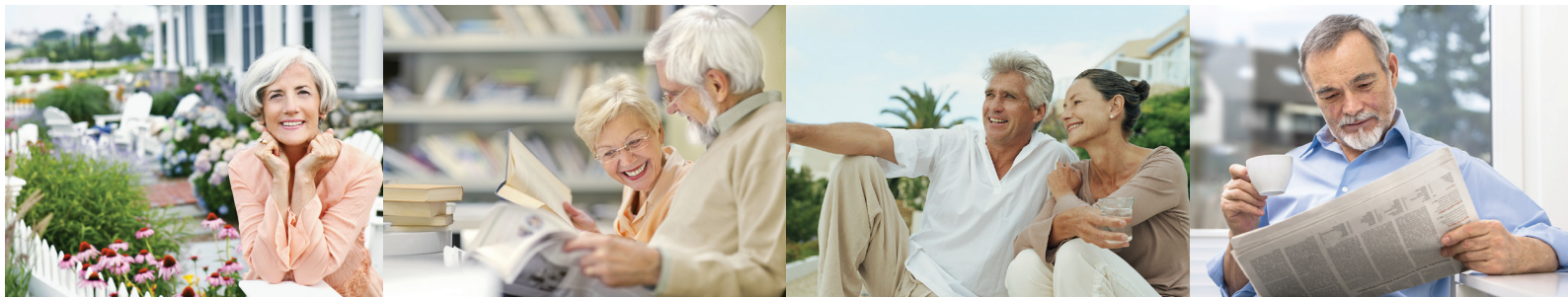


2018 Sauk Valley

Senior Showcase

Invitation To Exhibit



An Exhibit for Seniors and Caregivers
in the Whiteside, Lee, Ogle, Carroll, and Bureau Counties of Illinois.

Tuesday, August 7th

10:00 a.m.-2:00 p.m.

Northland Mall • Sterling, IL

**The Premier Event For
Those 55 and Better!**

Meet face-to-face with seniors who are anxious to learn about your products and services.

Senior Showcase

Exhibitor Package Includes

- **10' x 10' BOOTH**
Booth locations assigned first-come, first-serve basis.
- **DRAPES AND SIDE CURTAINS**
8' tall backdrop with 3' side dividers
- **8' SKIRTED TABLE**
Additional tables available for \$20 each
- **TWO CHAIRS**
- **BOOTH SIGNAGE**
7" x 44" plastic sign with your business name will be mounted on the back curtain (if registration is received by deadline)
- **PRE-SHOW ADVERTISING EXPOSURE**
A thorough advertising/marketing campaign is planned for this event.

**Note: Exhibitors should be set up by 9:30 a.m. on August 7th and tear down no earlier than 2 p.m.

Participation deadline is Friday, July 13, 2018

For more information, call Kelly Null at (815) 625-3600 x 5602.

3200 E. Lincolnway, P.O.Box 498, Sterling, IL 61081; email: knull@saukvalley.com

•REGISTRATION OPTIONS•

_____ I agree to \$215 for an exhibitor booth at Sauk Valley Senior Showcase

A Senior Showcase Tabloid will be published on Monday, August 6th and there are several packages for exhibitors.

_____ I agree to a \$410 exhibitor package including a booth at the Senior Showcase and a QUARTER page ad (\$255.00 value) to run in the Senior Showcase tabloid on Monday, August 6th

_____ I agree to a \$545 exhibitor package including a booth at the Senior Showcase and a HALF page ad (\$495.00 value) to run in the Senior Showcase tabloid on Monday, August 6th

_____ I agree to a \$790 exhibitor package including a booth at the Senior Showcase and a FULL page ad (\$975.00 value) to run in the Senior Showcase tabloid on Monday, August 6th

Upon receipt of your registration, an advertising representative will contact you in regards to ad copy.

Participation Deadline is Friday, July 13, 2018

PAYMENT OPTIONS

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Fax () _____

Email Address _____

Website _____

_____ Check enclosed
(make checks payable to Sauk Valley Media)

_____ Bill to my advertising account
(must have an established account on file)

_____ Charge my booth rental to my credit card

Credit Card# _____

Expiration Date _____

Name on Card _____

Please complete and return in the enclosed self-addressed stamped envelope, by July 13, 2018. Or fax to 815-626-5365. Space is limited.

Booth assignments will be made in the order reservations are received.

